IN THE CLAIMS

1. (currently amended) An apparatuselectronically readable name tag for labeling a device, the name tag comprising:

a memory for storing a <u>user assignable</u> network device name for labeling the device, the <u>user assignable</u> network device name being displayed on an exterior surface of the <u>name</u> tagapparatus; and

an interface that may be connected for connecting the name tag to a network the device, the interface being adapted to allow the user assignable name to be visible when the name tag is connected to the device, and

wherein when the interface is connected to the network device, the network device—user assignable name is loaded read from the memory by into—the network—device and utilized by the network—device in communications across a network.

2. (currently amended) The apparatus name tag of claim 1, wherein the network device user assignable name comprises a digital representation of an alphanumeric name.

(cancelled)

- 4. (currently amended) The apparatus name tag of claim 1, wherein the network device user assignable name comprises a digital representation of a pictorial icon.
- 5. (currently amended) The apparatus— name tag of claim 4, wherein the pictorial icon is displayed on the exterior surface of the apparatus name tag.

6. (currently amended) The apparatus name tag of claim 1, wherein the network—device associates the network device user assignable name with an address on the network.

- 7. (currently amended) The apparatus name tag of claim 1, wherein the memory also stores a unique identifier.
- 8. (currently amended) The apparatus—name tag of claim 7, wherein the unique identifier may be utilized as a network address in the network.
- 9. (currently amended) The apparatus—name tag of claim 7, wherein the unique identifier is obtained from communications with a remote database.
- 10. (currently amended) The apparatus—name tag of claim 1, wherein the device further comprising—comprises a display capable of displaying the—a_network address stored in the memory of the apparatus name tag.
- 11. (currently amended) The apparatus name tag of claim 1, wherein the interface further comprises a connector which can be plugged into an interface on the network device.
- 12. (currently amended) The apparatus name tag of claim 11, wherein the interface onf the apparatus name tag is adapted to be connected to a serial interface on the network device.
- 13. (currently amended) The apparatus name tag of claim 1, wherein the network is an Ethernet network.

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14. (currently amended) A method of addressing a network device resident on a network, comprising:

storing a user assignable name in an electronically
addressable tag;

affixing an—the electronically addressable tag storing a network device name—to a surface of the network—device such that, the network device—user assignable name being—is visibly apparent—on a surface of the electronically addressable tag;

establishing an electronic connection between the network—device and the electronically addressable tag;

loading the network device—user assignable name stored in the electronically addressable tag into the network—device via the established electronic connection; and

configuring the $\frac{\text{network}}{\text{device}}$ -name in communications across a network.

- 15. (currently amended) The method of claim 14, wherein the step of configuring the network—device further comprises the step of storing an association between the network device—user assignable name and an network address for the network—device in a translation table.
- 16. (currently amended) The method of claim 15, wherein the address for the network—device is also stored in the electronically addressable tag.
- 17. (currently amended) The method of claim 14, wherein the network device—name comprises a digital representation of an alphanumeric name.
 - 18. (cancelled).

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- 19. (currently amended) The method of claim 14, wherein the $\frac{1}{1}$ m
 - 20. (cancelled).
- 21. (previously presented) The method of claim 14, wherein the network is an Ethernet network.
- 22. (currently amended) A method for use with one or more addressable network—devices that are addressable on a network, comprising:

generating a network device user assignable name which may be utilized by the network devices in communications across a—the network; and

storing the network device user assignable name in a tag as a digital representation of a pictoral icon that is displayed on the tag's exterior τ_i

affixing the tag being adapted to be physically connected to a first network device from among the one or more devices such that the user assignable name is visually apparent on the first device;

downloading the such that the network device user assignable name from the tag to the first device through an electronic connection between the tag and first device may be loaded into the first network device; and

utilizing the user assignable name ed to configure the first network device for communications across the network.

23. (currently amended) The method of claim 22, wherein the network device name comprises a digital representation of an alphanumeric name.

24-27. (cancelled)

28. (currently amended) The apparatus name tag of claim 1, wherein when the apparatus name tag is physically moved and connected to another network device the network device user assignable name is loaded into the another network device and utilized by the another network device in communications across the network.

29. (currently amended) The method of claim 14 further comprising:

moving the electronically addressable tag from the network device to another network device

establishing an electronic connection between the another network—device and the electronically addressable tag;

loading the network device user assignable name stored in the electronically addressable tag into the another network device; and

activating an address discovery process that configures the another network device to use the network device user assignable name in communications across the network.

- 30. (currently amended) The method of claim 29, wherein activating further comprises associating the <u>another</u> network—device with a unique identifier that identifies the another network—device on the network.
- 31. (currently amended) The method of claim 22 further comprising: removing the tag from the first network device; physically connecting the tag to a second network device; and initiating, by the second network device, a procedure to discover user assignable network device—names

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associated with at least <u>a third device</u> one more of the one or more addressable network devices connected to the network.

- 32. (currently amended) The method of claim 31 further comprising establishing a record that associates network device—the user assignable names with the one or more network devices connected to the network.
- 33. (currently amended) The method of claim 31 further comprising displaying the discovered network device user assignable names to a user.
- 34. (new) An electronically readable name tag for labeling one or more addressable devices on a network, the name tag comprising:
- a memory for storing a user assignable name and a unique identifier associated with a first device of the one or more addressable devices; and
- a connector for removably connecting the name tag to the first device, the device being adapted to accommodate the name tag such that the user assignable name is visibly displayed when the name tag is connected to the first device, and wherein the user assignable name is read from the memory by the first device and used to configure the first device for communications over the network.
- 35. (new) The electronically readable name tag of claim 34, wherein the first device uses the user assignable name and unique identifier to configure the first device for communications over the network.

36. (new) The electronically readable name tag of claim 34, further comprising a second device, the name tag being removed from the first device and connected to the second device and wherein the user assignable name is read from the memory by the second device and used to configure the second device for communications over the network.